



March 31, 2009: Today on NBC:

Executive Chef Paul Lynch of FireLake Grill House restaurant in downtown Minneapolis was featured this morning on NBC's Today Show. Today correspondent Tiki Barber joined Chef Paul on an ice-fishing trip for walleye, Minnesota's official state fish and one of Chef's Paul's most popular dishes on his menu drawn from America's heartland. Chef Paul took the host and crew to a typical ice-house village, a virtual winter city on the frozen lake where locals gather to tailgate and socialize during this very cold winter tradition. The segment concluded in the Firelake kitchen with Tiki partaking in Chef's Paul signature preparation of the state fish, Corn Crusted Walleye.



For more information, menus and wine lists visit www.firelakerestaurant.com. For reservations call 612.216.3473

PRESS CONTACT:

Conran Communications

192 Lexington Avenue, Suite 805

New York, NY 10016

Tel. 212.447.1010

rscheer@conrancommunications.com

gconran@conrancommunications.com